



# PROMOTION INFORMATION GUIDELINES

**V23\_1**

***NO GROW WITHOUT DUTCHPRO***

# Dutchpro Nutrients

## Introduction

### No Grow Without Dutchpro

It's important to ensure the use of our brand in terms of promotion gets done carefully. This means updating product images, making sure shops have the latest brand items and more.

In this guide, we will go over all the important details related to promotion online and offline.



# Dutchpro Nutrients

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### All Brand guidelines & Company Information

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# Dutchpro Nutrients Webshop Branding

It is crucial that our latest and most up-to-date branding is effectively showcased online. We invite you to explore examples of our innovative products and our refreshed logo, both presented in stunning 3D.

Embracing these elements not only keeps our brand current but also provides an immersive experience for our audience. Take a look at the showcased examples to witness firsthand the dynamic evolution of our brand identity.



You can find the most recent branding items on the download page on the dutchpro.com website, ensure to keep up-to-date with the recent uploads and promotion changes. Have questions? Contact your local REP for the most recent information.

Dutchpro		Feed Chart Soil AUTO FLOWERING	
Stage	Light	Stage	Light
Seedlings	12 hours of light	Seedlings	12 hours of light
Vegetative	18 hours of light	Vegetative	18 hours of light
Flowering	12 hours of light	Flowering	12 hours of light
Harvest	0 hours of light	Harvest	0 hours of light
Flush		Flush	

*Note: The table above is a simplified representation of the complex feed chart shown in the image, which includes detailed product names and dosages.*

Dutchpro		Feed Chart Soil SOFT-WATER	
Stage	Light	Stage	Light
Seedlings	12 hours of light	Seedlings	12 hours of light
Vegetative	18 hours of light	Vegetative	18 hours of light
Flowering	12 hours of light	Flowering	12 hours of light
Harvest	0 hours of light	Harvest	0 hours of light
Flush		Flush	

*Note: The table above is a simplified representation of the complex feed chart shown in the image, which includes detailed product names and dosages.*

# Dutchpro Nutrients

## Product Information

We craft our product descriptions with the most effective way of readability and accurate product explanation. It has been carefully designed to ensure our customers exactly know what our products are, what we use in our products and all other important pieces of information.

We want all shops to ensure they use the proper pieces of text for each product. So there are no mistakes & problems with future customers. DO NOT write your own product descriptions for Dutchpro products and ensure you get the information from our download page on [Dutchpro.com](https://Dutchpro.com)

# Dutchpro Nutrients Images & Promo

We carefully select the images we use and enhance our images to fit the overall brand & feeling that is Dutchpro Nutrients.

We support creativity with the use of imagery but advice shops to promote with care. Check high-quality images or use the product images we have available on the site/download site.

Same goes for our logo and other branding. Select our download file with all Dutchpro branding and don't use Google results as promotion material. If you cannot find what your looking for, contact your local REP to discuss your wants & needs. Here a few examples.



1080x1080

Images are optimized for 1080x1080

Don't use for larger, contact Dutchpro for high-res

1080x1080

# Dutchpro Nutrients Images & Promo

Real Photo  
Old Photos



Old 3D model  
Wrong Color



Old Style  
Old Logo  
Old Products

